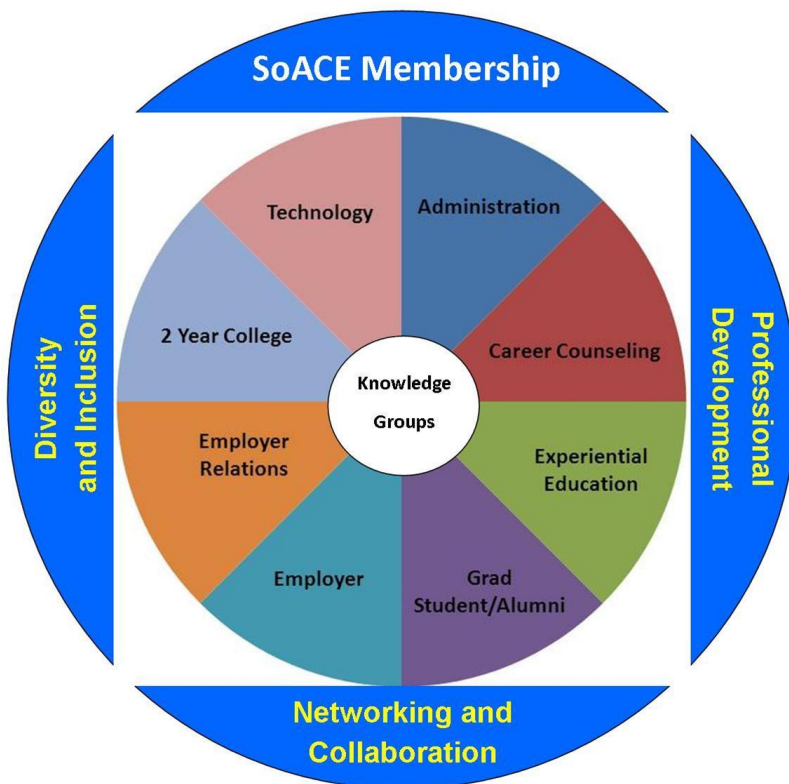


## SoACE Knowledge Groups

Would you like an opportunity to address the current challenges, questions, and trends that you face in your everyday work? Would the experience and best practices of others be of value to you? If you answered yes to either or both of these questions, then you will be interested in SoACE's brand new Knowledge Groups!

To better engage members with focused programming, professional development initiative, research, networking, and resource development, we have created eight Knowledge Groups designed to address the job functions of our membership. The Knowledge Groups are :



**Administration:** Directors and administrative staff who have management responsibilities including strategic planning, budgeting, staffing, research, outcomes, legal issues, etc.

**Employer Relations:** Members who develop and sustain employer partnerships, coordinate on campus recruitment and employer involvement, etc.

**Technology:** Members who design, implement, coordinate, update, and/or facilitate technological support for programs, social media and services.

**Experiential Education:** Members who are involved in aspects of experiential education and student employment.

**Grad Student/Alumni Services:** Members charged with the delivery of specialized services to graduate students and alumni.

**Career Advising/Counseling:** Members who counsel and advise students on various stages of career development from choosing career/major to job search strategies.

**2 Year Colleges:** Members engaged in community colleges, certificate programs, trade schools, etc. with a population different than the traditional age baccalaureate student.

**Employers:** Members involved in college relations and recruitment.

**The purpose of the Knowledge Groups is to :**

- Create an intentional network based on job function and/or area(s) of interest
- Offer a structured means of identifying and delivering relevant, focused, and a broader array of services, programs, and resources

- Foster discussion, research, and recommendations for issues and trends for the focus groups
- Generate focused resources and best practices
- Facilitate focused in-person and virtual professional development opportunities including such things as: conference breakout tracks, roundtables, webinars, drive-ins, etc.
- Produce timely responses, recommendations, and advice for the profession and external stakeholders on relevant issues and trends
- Provide an entry point for new members

Every member is invited and encouraged to participate in one or more Knowledge Groups. The official launch of the Knowledge Groups will be at the conference in Savannah. However, you do NOT have to be present at the conference to be a part of the Knowledge Groups. They will be meeting and working virtually throughout the year.

For additional information and/or to join a Knowledge Group, please contact Tim Harding, [tharding@ut.edu](mailto:tharding@ut.edu) or Dan Garrison, [dan.garrison@miliken.com](mailto:dan.garrison@miliken.com)