

SoACE 2008 Annual Conference--*Making Magic Happen*
Sponsorship Opportunities

Listed below are ideas and price estimates for sponsorship opportunities. Do not hesitate to contact us if you have any questions. Any amount is welcomed by the Conference Committee.

Advertising:

Full Page Color Ad in Program, inside front	\$2,500.00 <i>Sponsored</i>
Full Page Color Ad in Program, inside back	\$2,000.00 one available
Full Page Color Ad in Program, outside back	\$3,000.00 <i>Sponsored</i>
Full Page Black/White Ad in Program	\$1,500.00
Half Page Black/White Ad in Program	\$800.00
Quarter Page Black/White Ad in Program	\$500.00
Business Card Black/White Ad in Program	\$250.00

Items below may be partially sponsored or shared with another organization.

AV Equipment	\$14,000.00
Conference Tote	\$5,000.00 <i>Sponsored</i>
Conference T-shirts	\$5,000.00
Conference Speakers (2)	\$20,000.00
Conference Breaks:	
Monday AM	\$2,000.00
Tuesday AM	\$3,500.00
Tuesday PM	\$2,000.00
Conference Meals:	
Breakfast Monday	\$9,000.00
Lunch Monday	\$14,000.00
Breakfast Tuesday	\$11,000.00
Lunch Tuesday	\$16,000.00
Breakfast Buffet Wednesday	\$13,000.00
Street Festival DJ	\$1,000.00
Fire Eaters	\$1,280.00
Streetmosphere Performers	\$ 900.00/each
Exotic Animal Encounters Tuesday (2)	\$450.00/each
Mickey Mouse Special Appearance	\$3,800.00
Confetti Canon – Conference Opening	\$1,500.00
Newcomer Network Sunday	\$1,000.00
President’s Party Sunday	\$24,000.00
Gala Dinner Tuesday	\$30,000.00
Printing	\$3,000.00 <i>Sponsored</i>

To reserve your sponsorship opportunity, please contact either Mary Mahoney at mmahoney@utk.edu (865-974-7791) or Nancy Bernard at nmb@auburn.edu (334-844-3877).

Checks made be made payable to: Southern Association of College and Employers (FED ID#74-1686904)

Mail to: SoACE Office, PO Box 4141, Frankfort, KY 40604-4141

Pay by credit card (Accept MasterCard, Visa & American Express) go to:

<http://soace.org/office/credit-card-auth-form.pdf> - complete the form and fax to 502-223-8223