

# ANTE UP!



Dallas, Texas      November 30 - December 3, 2010

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## LOGO/AD INFORMATION

### For the SoACE Website:

Please submit logo in the following format and specifications. Also include the URL (web site) you want your logo to link to:

- jpg or gif
- minimum resolution 72 ppi
- maximum size 149 pixels wide

### Ad Sizes and Formats for SoACE Conference Program:

Please submit ads in the following format:

- jpg or gif
- 330 ppi minimum for ads in Conference Program
- High quality gif or jpg (if art is line drawing, then eps)
- Follow size specifications of purchase

### Ad Dimensions:

Full page	7.5 w x 10 h (inches)
Half page	7.5 w x 5 h (inches)
Quarter page	3.75 w x 5 h (inches)
Business Card	3.5 w x 2 h (inches)

### Additional Information:

**Please Note:** All monies must be received prior to recognition on website or in conference program or signage. All monies must be received ASAP or by Friday, October 15, 2010.

Send logos and ads to Michelle Jones at [mjones36@elon.edu](mailto:mjones36@elon.edu)!