

Dallas, Texas

November 30 - December 3, 2010

SPONSORSHIP OPPORTUNITIES

Listed below are ideas and price estimates for sponsorship opportunities. Do not hesitate to contact us if you have any questions. Any amount is welcomed and appreciated by the Conference Committee!

ADVERTISING:

Full Page Color Ad in Program, inside front	\$2,500.00
Full Page Color Ad in Program, inside back	\$2,000.00
Full Page Color Ad in Program, outside back	\$3,000.00
Full Page Black/White Ad in Program	\$1,500.00
Half Page Black/White Ad in Program	\$800.00
Quarter Page Black/White Ad in Program	\$500.00
Business Card Black/White Ad in Program	\$250.00

NOTE: Items below may be partially sponsored or shared with another organization.

AV Equipment	\$20,000.00
Grocery Tote Bag	Target Stores
Reusable Water Bottles (18-20 oz)	Contact Mary or Shelly!
Conference Program Printing	\$2,500.00
Conference Name Badges w/Lanyards	\$1,500.00
Conference Speakers (2 @ \$5,000/each)	\$10,000.00
Conference Breaks:	
Wednesday PM	\$5,000.00
Thursday AM	\$2,000.00
Thursday PM	\$2,000.00
Conference Meals:	
Continental Breakfast Thursday	\$7,500.00
Lunch Thursday	\$15,000.00
Dinner at Aquarium Thursday	\$30,000.00
Brunch Friday	\$7,500.00
DJ Thursday Evening	\$1,000.00
Presidents' Reception (Texas Tailgate)	\$15,000.00

To reserve your sponsorship opportunity, please contact either Mary Mahoney at mmahoney@utk.edu (865-974-7791) or Shelly Garcia Underwood at cunderwood@stmarytx.edu (210-436-3543).

Please make checks payable to: Southern Association of College and Employers (FED ID#74-1686904)

Mail: SoACE, PO Box 4141, Frankfort, KY 40604-4141

To pay by credit card (Accept: MasterCard, Visa & American Express), **go to:**

<http://soace.org/office/credit-card-auth-form.pdf> - Complete the form and fax to 502-223-8223.

Thank you for your support!