



connecting
Career Centers to
Corporate Recruiting

ANNUAL SPONSORSHIP PROGRAM

DIAMOND LEVEL

\$10,000

ALL Diamond Level Sponsorships Receive

SPONSORSHIP OF ALL 3 SIGNATURE EVENTS

- Annual SoACE Conference
- Employer Relations Summit
- Tech Boot Camp
- KG Webinar Commercial Series (4 sponsor max)

SOACE MEMBERSHIP

SoACE Membership for one year, for up to seven (7) people

EVENT REGISTRATION

Complimentary event registration for seven (7) people

Complimentary exhibit table at 1 event of choice

YOUR CHOICE OF (1) SPONSOR MARKETING EXPERIENCE

- SoACE-wide virtual webinar presentation (one year completion timeline)
- Blog or Publication Author Opportunity
- One-Day social media take-over

RECEIVE ALL APPLICABLE MARKETING BENEFITS

- Year-round marketing on SoACE website
- Verbal recognition during event
- Inclusion in pre-event communication to members
- Clickable marketing on event app (when applicable)
- Event signage (when applicable)

SoACE STATS

- Over **1,600** Members
- **15** States
- **65+** Annual Webinars
- **1.78K** Average Annual Webinar Attendees
- **500** Average Conference Attendees
- **200** Average Boot Camp Attendees
- **150** Average ER Summit Attendees
- **900** Average KG Member Engagement

[Learn More](#)

SOACE

Ph. 1-317-635-4755 | office@soace.org
www.soace.org

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GOLD LEVEL

\$7,500

ALL Gold Level Sponsorships Receive

SPONSORSHIP OF SIGNATURE EVENT - PICK TWO

- Annual SoACE Conference
 - Employer Relations Summit
 - Tech Boot Camp
- OR-
- KG Webinar Commercial Series (4 sponsor max)

SOACE MEMBERSHIP

SoACE Membership for one year, for up to five (5) people

EVENT REGISTRATION

Complimentary event registration for five (5) people

Complimentary exhibit table at 1 event of choice

YOUR CHOICE OF (1) SPONSOR MARKETING EXPERIENCE

- SoACE-wide virtual webinar presentation (one year completion timeline)
- Blog or Publication Author Opportunity
- One-Day social media take-over

RECEIVE ALL APPLICABLE MARKETING BENEFITS

- Year-round marketing on SoACE website
- Verbal recognition during event
- Inclusion in pre-event communication to members
- Clickable marketing on event app (when applicable)
- Event signage (when applicable)

SoACE STATS

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SILVER LEVEL

\$5,000

ALL Silver Level Sponsorships Receive

SPONSORSHIP OF EVENT - PICK ONE

- Conference Photo Booth
- Conference Walking Challenge / Fun Run
- Director's Think Tank
- Technology KG Boot Camp
- Employer Relations Summit

SOACE MEMBERSHIP

SoACE Membership for one year, for up to three (3) people

EVENT REGISTRATION

Complimentary event registration for three (3) people

YOUR CHOICE OF (1) SPONSOR MARKETING EXPERIENCE

- Blog or Publication Author Opportunity
- One-Day social media take-over

RECEIVE ALL APPLICABLE MARKETING BENEFITS

- Year-round marketing on SoACE website
- Logo displayed during event and Opening/Closing Sessions
- Inclusion in pre-event communication to members
- Clickable marketing on event app (when applicable)
- Event signage (when applicable)

SoACE STATS

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BRONZE LEVEL

\$1,000

ALL Bronze Level Sponsorships Receive

AVAILABLE BRONZE EVENTS - PICK ONE

- Pre-conference Workshop
- Roundtable Program Session
- Conference Recreational Experience

SOACE MEMBERSHIP

SoACE Membership for one year, for up to one (1) person

EVENT REGISTRATION

Complimentary event registration for one (1) person

RECEIVE ALL APPLICABLE MARKETING BENEFITS

- Year-round marketing on SoACE website
- Logo displayed during event
- Inclusion in pre-event communication to members
- Clickable marketing on event app (when applicable)
- Event signage (when applicable)

FRIENDS OF SOACE

\$500

ALL Sponsors Receive

- Recognition on the SoACE website year-round
- 1 Featured Job Posting
- Conference Recreational Experience Recognition
- Inclusion in pre-event communication to members
- Inclusion on Event Signage (when applicable)

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