

Candidate for Director - Communications and Marketing

Kimberly Billeau

University of Louisiana at Lafayette

Why are you interested in this Board position?

I've had the incredible opportunity to serve in this board position since January 2020 when I was appointed to serve out the remainder of the term. I am very interested in this opportunity to continue serving in this position for the next two-year term. Serving SoACE in various volunteer roles the past few years has given me a chance to work alongside some of the most talented and passionate professionals. In this role of Director of Communications and Marketing, I've enjoyed working with my team of volunteers to promote and spotlight our amazing organization and its members through various channels. I am seeking the opportunity to continue serving in this board position and provide leadership in the areas of communications and marketing as well as in the development of SoACE volunteers. I also want to continue working alongside the other board members and CMC Global as we represent our 1600+ members and provide vision and leadership to the association.



What qualifications do you have that would make you a strong fit for this Board position?

My passion for all things SoACE as well as my strong desire to keep moving SoACE forward are just some of the reasons why I feel that I am a strong fit for this role. I've been involved as a SoACE volunteer for a number of years including KG leadership, conference leadership, and now board leadership within Communications and Marketing. My previous roles have allowed me to see SoACE through a different lens and have given me an in-depth look at the association. I plan to bring this vast understanding and experience to the communications and marketing role on the SoACE Board.

What leadership roles have you held within SoACE and other similar organizations?

Southern Association of Colleges & Employers (SoACE)

- Member 2007 - Present
- Annual Conference Chair, 2019, Memphis, TN
- Annual Conference Assistant Chair, 2018, Atlanta, GA
- Annual Conference Programs Team, Keynotes, 2017, San Antonio, TX
- Administration KG Chair, 2017
- Administration KG Assistant Chair, 2016

SWACE

- Member, 2001 - 2007

SACE

- Member, 2001 - 2007

Louisiana Association of Colleges & Employers (LACE)

- Member 2001 – Present
- Board Nominations and Awards Committee, 2019

Statewide Career Fair Steering Committee

- Member, 2007 - 2010
- Past President, 2006 - 2007
- President, 2005-2006
- President Elect and Conference Chair, 2004-2005

National Association of Colleges & Employers (NACE)

- Member, 2000 - Present

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