

Candidate for President-Elect

Alicia Smyth

Embry-Riddle Aeronautical University

Why are you interested in this Board position?

Serving with professionals from around the Southeast has been a life-changing experience for me. Through SoACE, I have had the privilege and opportunity to work with and get to know some of the most outstanding and diverse college career professionals in the country. SoACE has always been a critical resource for its members and a stellar example to other regional associations -- but especially these past two years. The entire SoACE community is always willing to support one another. It makes me proud to be a member. SoACE means so much to me, as a source of professional and leadership development, knowledge-sharing, mentoring opportunities, and friendships. I believe that all the experience I have gained leading up to now has prepared me for the gravity and responsibility of this role and it would be my sincere honor to someday lead this trailblazing organization. I want to give back to SoACE in the ways that this organization has given to me: providing mentoring opportunities, leadership development, connectedness, best practices, the chance to listen and learn from others' experiences, and a professional "home base." I hope that all members feel a sense of belonging and inclusion from the moment they begin doing career / university relations work. It is possible that SoACE is where many will find the people that they connect to most, as was the case for me. That is the culture that I want to continue to cultivate, should I be elected into this role.



What qualifications do you have that would make you a strong fit for this Board position?

With 22 years of experience in all aspects of Career Services and 11 years of board service experience that includes a term as President of FloridaACE and two terms in different positions on the SoACE board, I believe I am a strong fit for the role of SoACE President-Elect. I have served as Executive Director, Career Services at Embry-Riddle Aeronautical University's Daytona Beach campus for over 7 years, leading a team of 10 outstanding student-centric professionals who continue to level up year over year. When I served on the FloridaACE board, I put my heart and soul into the work because I enjoyed it and felt a responsibility to our members and the profession. I am proud to see FloridaACE continue to evolve and thrive. I feel the same way about SoACE. Over the past 6 years, I have jumped at every opportunity to positively contribute to SoACE. I have served on the board for two terms, presented webinars and at conferences, served on task forces, led committees and Knowledge Groups, managed the blog, filled in where needed, taken on additional responsibilities, supported and engaged SoACE's social media channels, mentored newer professionals, provided guidance when consulted, and helped plan the 2021 ER Summit. If elected, I will bring that same energy, enthusiasm, and willingness to go the extra mile to my work on the executive board.

What leadership roles have you held within SoACE and other similar organizations?

- SoACE Administration Knowledge Group, Chair, 2022
- SoACE Administration Knowledge Group, Assistant Chair, 2021
- Central Florida Business Aviation Association Board of Directors, 2019-2021
- SoACE Board of Directors, Director, Targeted Knowledge Groups, 2019-2021
- SoACE Employer Relations Summit Board Liaison, 2020-2021
- SoACE Board of Directors, Director, Communications & Marketing, 2017-2019
- FloridaACE Board of Directors, Past President, 2017-2018
- Volusia/Flagler SHRM Board of Directors, Vice President, Communications, 2018
- FloridaACE Board of Directors, President, 2016-2017



2021/23 SoACE Board Election

Candidate Statements

[Please vote by Sunday, January 16](#)

- FloridaACE Board of Directors, Vice President, 2015-2016
- FloridaACE Annual Conference Chair, 2016
- FloridaACE Board of Directors, Director, Information Management, 2011-2015
- FloridaACE Board of Directors, Private College/University Member, 2010

[Resume](#)