

## Candidate for Director – Employer Engagement

**Holly McDonough**  
Cintas Corporation

### **Why are you interested in this Board position?**

I would be honored and thrilled to serve my fellow SoACE members as the Director of Employer Engagement. As a current employer member who is striving to build meaningful relationships and evolve my early career talent strategy to stay relevant, I know, firsthand, the opportunities and value this organization has provided myself and my employer. I want to bring an authentic employer perspective while being the voice of employers to continue to elevate SoACE. As the Director of Employer Engagement, I will bring my passion for creative thinking to attract, educate, retain, and develop employer members. I want to assist our current and future employer members on their journey to creating sustainable connections that aide in personal and professional development. To have my fingerprints on building the next generation of SoACE members excites me. I will work thoughtfully and strategically to bring value to our current and future members. I am ready!



### **What qualifications do you have that would make you a strong fit for this Board position?**

Throughout my professional career, I have exhibited a desire to excel in every role. There will be no exceptions to the mindset I will bring to the Director of Employer engagement role. As a leader within a Fortune 500 company, I have achieved success in a variety of roles - operations, sales, and talent acquisition. With this experience and success comes key character traits that make me the ideal candidate for this position. I am a visionary leader that strives to exceed expectations, I can motivate others to achieve a common goal, and I am driven by collaboration to ensure all voices are heard. I pride myself in bringing high energy, passion, and an optimistic outlook to everything I do. I am excited to bring my skillsets to this board position.

### **What leadership roles have you held within SoACE and other similar organizations?**

I pride myself on leading in all aspects of my life - personal and professional. As a relatively newer member to the SoACE family, I have been had the opportunity to serve on the Conference committee as Keynotes chair and co-chair. Outside of SoACE, I have been actively involved in four Employer Advisory boards for schools across the Southern United States. It is just the beginning of the impact me and fellow employers will have on the future of SoACE!

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