

Mallory Powell

Mpowell@cutco.com

Education **Monmouth University, West Long Branch, New Jersey**
September 2007-May 2011

- Communications Major with a concentration in Television & Radio, History Minor

Experience **Campus Recruiting Manager, Vector East**
Vector Marketing Corporation, Gibbsboro, NJ
September 2016- Present

- Supporting positive communication between managers and their local colleges
- Creating relationships with college career centers and career driven associations such as DECA, NACE & EACE
- Training managers on best practices for on campus recruiting

Training and Leadership Development Assistant
Vector Marketing Corporation, Gibbsboro, NJ
January 2013- August 2016

- Planning and execution of incentive trips, executive meetings and manager conferences
- Administrative tasks for the Presidents, Directors and managers including expense reports, schedule organization and travel arrangements
- Development of the Training and Leadership Development department's goals
- Creating a supportive work environment for managers and sales reps to succeed

Casting Agent/Production Assistant
Freelance, New York City, NY
December 2010-November 2012

- Casting and production of projects such as Kitchen Nightmares, Master Chef, Gossip Girl, Nurse Jackie and Elementary.
- Streamline communication between casting directors and producers
- Marketing director of company events, relations and talent management
- Administrative assistant to Executive Talent Agent
- Client and talent recruitment and assessment

University Ambassador Coordinator
Monmouth University Undergraduate Admissions, West Long Branch, NJ
January 2009 – May 2011

- Organizing and planning all prospective student events
- Interacting with prospective students and families to inform about the university
- Training and overseeing University Ambassadors
- Administrative assistant to Dean of Admissions and Admissions Counselors

Accreditations Eastern Association of Colleges & Employers

- Membership Co-Chair 2025-present
- Programming Co-Chair 2023-2024
- Conference Co-Chair 2022-2023
- Board of Directors, Director of Membership Recruitment & Retention 2019-2022
- Leadership & Recognition Chair 2018-2019
- Membership Committee Chair 2017-2018

EACE Presidential Citation Award Winner 2022, 2023, 2025
Southern Association of Colleges & Employers- Employer Engagement Committee
Bancroft: Special Olympics Coach and Special Events Volunteer
Scholarship and fundraising chair of Zeta Tau Alpha sorority 2008-2011
Gamma Sigma Alpha & Lambda Pi Eta Honor Societies

