



**Director – Targeted Knowledge Groups**

**Jessica Campbell**

Rice University

**Why are you interested in this Board position?**

One of the best things I did when I began in career services in 2006 was get involved with SoACE and with the Houston Area Consortium of Career Centers (HACCC).

These organizations have given so much to me, from professional development through terrific conferences and webinars, leadership development from being involved in various committees, and personal friendships and mentors. It would be an honor to serve on the Board, and particularly in a role that keeps me involved with the Knowledge Groups. The Knowledge Groups are so powerful. They provide an opportunity to interact with peers who are on the front lines and dealing with the same issues you are facing. They allow you to leverage a community of subject-matter experts.

I am also a total career services geek and eager to be involved and informed about what is going on in our industry. I enjoy perusing career services websites, social media and strategic plans in my free time and feel so grateful to be part of a profession that I love.

**What qualifications do you have that would make you a strong fit for this Board position?**

I've been on the ERKG leadership team since 2015, so my familiarity with the Knowledge Groups make me a good fit for this position. Having been involved with the ERKG for several years, I've been so fortunate to be surrounded by many talented and passionate career services professionals and know the dedication and time commitment it takes from each person on the KG leadership team to set an agenda and accomplish your goals.

I recognize the value that my involvement with SoACE has brought to my own career, and would be eager in this role to encourage others to get involved through Knowledge Groups. I attended the very first SoACE conference in San Antonio and have not missed a conference since. I love SoACE and this organization is a priority for me. I'm passionate about developing leaders and feel that working with the Knowledge Groups is a great opportunity for that.

**What leadership roles have you held within SoACE and other similar organizations?**

I've served on the Employer Relations Knowledge Group leadership team since 2015 and am the outgoing Chair of the KG. I was also involved in the New Members Committee for SoACE from 2013-2015, serving as Chair in 2015. I served on an external review team for SoACE in 2017. I'm also currently on the SoACE Conference Committee. In addition to my involvement in SoACE, I've been very involved in the Houston Area Consortium of Career Centers (HACCC), where I have chaired the Professional Development Committee (2010), Texas Job Fair Committee (2011, 2014, 2018, 2019), served as Secretary (2010-2011) and as President (2014-2015).