

Thursday, June 21 | 10:45 AM - 11:45 AM

Session Title: Thank you! An Innovative Event to Appreciate our Employer Partners

Topic: Best Practices A way to appreciate our employer partners.

How can we show our employer partners that we appreciate them and what they do at our schools while promoting our upcoming semester/year events and networking with them individually? Kennesaw State University brings together employers, staff, food/drink, and prizes in a fun social setting to make all of our creative juices flow and to connect faces with names that you have heard or seen throughout the year. This presentation would go through the planning stages and details of an employer appreciation event that we have created, and what we have learned over the past couple of years doing this event. This would be a PowerPoint or Prezi presentation, followed by time for questions, discussion, and idea sharing from other schools.

Learning Objective: Learn about one event to show employers appreciation for recruiting students at your school.

Presenter(s):

- Erin Stapleton, Kennesaw State University

Erin Stapleton received her Bachelor of Science in Communications from Kennesaw State University, and her Master of Science in Student Affairs in Higher Education from the University of West Alabama. She returned to Kennesaw State to work as part of The Department of Career Planning & Development in May, 2014. Erin works on the Employer Relations team to help employers with recruiting efforts and plans the department's large-scale events and programs.