

**Thursday, June 21 | 3:15 PM - 4:15 PM**

**Session Title:** From the Front Lines: Employers Hiring Priorities, Preferences and Prereqs

**Topic:** Best Practices

The staffing industry plays a vital role in the economy, creating workforce solutions for America's companies and jobs for America's workers. With hiring over 15 million employees per year, staffing professionals are the experts at finding a needle in the haystack. Hear from staffing professionals who work with companies first hand all day, every day hearing their hiring priorities, preferences, and prerequisites. These experts ask the right questions to find out what the hiring managers really want and need. You will also receive a list of questions to ask your managers about the people that they want to hire to find the right person faster. The staffing industry, like most is hiring too. Colleges can help by learning more about the Staffing as a Career initiative which will be briefly highlighted in this interactive session.

**Learning Objective:** Career professionals will walk away with a checklist of the things that top hiring managers look for to find top talent

**Presenter(s):**

- Emily Lawson, American Staffing Association

Presenter Bios: Jason Leverant, CSP, CSC, CHP, TSC, PHR Leverant is president and chief operating officer of @Work Group, a Knoxville, TN-based franchisor of staffing services. He is responsible for the management, growth, and administration of the @Work brands throughout the country. Leverant is an active volunteer with ASA; worked with ASA to create the ASA Affordable Care Act Cost Calculator for Staffing; helped rejuvenate the Tennessee Staffing Association, an ASA-affiliated chapter; and is also a board member for Jobs for Tennessee Graduates. Leverant has earned all four credentials from the American Staffing Association: Certified Staffing Professional, Certified Search Consultant, Certified Health Care Staffing Professional, Technical Services Certified. Amy Bollinger is the Director of Learning & Development for the AtWork Group's corporate office in Knoxville, TN. She spent the last 13 years in the training/staffing/recruiting sectors holding titles ranging from Recruiter, Account Executive, to Manager of Special Project, to her current role. Prior to entering the staffing industry, she spent over a decade in retail sales and account management. Amy was recently awarded the Training Magazine's Top 125 Rising Star award in 2016. She is also a very active volunteer with the American Staffing Association. In her free time, she enjoys running and has completed 2 marathons and over 50 half marathons and volunteers with her local Track Club, as well as her son's school board. If selected, an additional panelist may be added.