

Thursday, June 21 | 10:45 AM - 11:45 AM

Session Title: Collaboration on a Decentralized Campus

Topic: Student, faculty, and alumni partnerships

Collaboration on a Decentralized Campus: Students live in a world of competing priorities and information overload. With many academic units offering their own experiential education programs and career events, and many faculty members maintaining strong industry connections, how can career services professionals ensure that employers have a successful and streamlined recruiting experience on campus? How do you begin building partnerships and avoiding duplication and communication lapses? Which recruiting methods are most successful for employers when working in conjunction with other departments? This session will explore collaboration between career offices and campus partners to minimize divided student attention and maximize employer outcomes. This presentation offers a joint perspective with representatives from both the University of South Carolina Career Center and UofSC's Darla Moore School of Business, Office of Career Management.

Learning Objective: Participants will explore tips and strategies for best practices in building campus partnerships, and synthesize them for use on their own campuses.

Presenter(s):

- Alison Hogue, University of South Carolina - Office of Career Management
- Kaitlyn Vann Bean, University of South Carolina Career Center

Alison Hogue serves as the senior manager of employer relations in the Office of Career Management at the University of South Carolina's Darla Moore School of Business. She earned her Bachelor of Arts degree in Theatre, her Master of Arts degree in Teaching, and is currently pursuing her PhD in Higher Education Administration - all from USC. In her spare time, Alison has held leadership positions for the Provost's Advisory Committee for Women's Issues, the Southeastern Cooperative Education Conference, the National Career Development Association, and the South Carolina Association of Colleges and Employers. She is a certified Global Career Development Facilitator, and has taught career readiness courses and public speaking classes for both USC and Limestone College. Kaitlyn Vann Bean is an Employer Relationship Manager at the University of South Carolina Career Center. She specifically supports the College of Hospitality, Retail, and Sports Management, and the College of Information and Communication, but has recently supported the Career Center more broadly. She holds a Master's degree in Public Administration and a Bachelor's degree in Anthropology, both from the University of Tennessee Chattanooga. Prior to joining the University of South Carolina, Kaitlyn spent six years working in the insurance industry, where she held various roles, including Professional Development Program Associate. Kaitlyn began her career at the University of Tennessee Chattanooga Challenger Learning Center, where she took children to outer space every day. Outside of her Career Center duties, Kaitlyn is passionate about Pilates and is currently pursuing her Instructor Certification. She enjoys sharing what she learns with her husband, Ethan, and their cat, Bella (who isn't a very good student).